

## Project Proposal – ACCA6020 Independent Project

**Student: Martin Dunn**

**Grade 61**

| <b>Intro / A&amp;O (400 words)</b>                                                                                                                                                                                                                                                                                                                                                                               |            |           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|
| Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project                                                                                                    |            |           |
| Good introduction and justification to the project. The objectives are clear, but the overarching aim could be better stated in section 4 rather than just put it in section 1.                                                                                                                                                                                                                                  | <b>20</b>  | <b>13</b> |
| <b>Background to the Project / Literature Review (400 words)</b>                                                                                                                                                                                                                                                                                                                                                 |            |           |
| Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Brief literature review using appropriate sources – 6-8 journal papers and book chapters rather than just websites; Selection of relevant models & concepts |            |           |
| Background is a little short, but describes the general field well. More examples of specific systems would be useful.                                                                                                                                                                                                                                                                                           | <b>20</b>  | <b>13</b> |
| <b>Project Design (500 words)</b>                                                                                                                                                                                                                                                                                                                                                                                |            |           |
| Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed                                                                                                                                                                                   |            |           |
| In 4.1 there isn't a bullet point related to actually designing and building the software. Other bullet points are good. Data collection and evaluation are good. Data privacy issues considered. No consideration of validity, reliability and generalisability.                                                                                                                                                | <b>30</b>  | <b>19</b> |
| <b>Resources / Planning (200 words)</b>                                                                                                                                                                                                                                                                                                                                                                          |            |           |
| List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices                                                                                                                                                                                                                                                                             |            |           |
| Resources are fine, but no Gantt chart or planning table is shown.                                                                                                                                                                                                                                                                                                                                               | <b>15</b>  | <b>6</b>  |
| <b>Document Presentation</b>                                                                                                                                                                                                                                                                                                                                                                                     |            |           |
| Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit                                                                                                                                                                                                                                                |            |           |
| Presentation is good and the document flows well. Referencing is fine.                                                                                                                                                                                                                                                                                                                                           | <b>15</b>  | <b>10</b> |
| <b>TOTAL</b>                                                                                                                                                                                                                                                                                                                                                                                                     | <b>100</b> | <b>61</b> |